



NEW PEUGEOT 308 & 308 SW - PRICES, EQUIPMENT AND TECHNICAL SPECIFICATIONS

Version 1.0 Effective from July 2021 - 2021 Model Year



New PEUGEOT 308 models come with the following equipment as standard:

Safety and Security

- ABS (Anti-lock Braking System) with EBD (Electronic Braking Distribution) and EBA (Emergency Braking Assistance)
- Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function)
- Airbags: Driver and front passenger side airbag
- Airbags: Front & rear curtain airbags
- Alarm (Thatcham category 1 approved)
- Automatic door locking when moving off
- Automatic hazard light activation upon heavy brake application
- Automatic Post-Collision Braking System
- Child locking functionality on rear doors
- Deadlocking
- Electronic code immobiliser
- ESP (Electronic Stability Programme) with Hill Start Assist
- Front optimised safety headrests and rear retractable headrests (x3), height-adjustable.
- Front three-point retractable seatbelts, with force limiters
- Front and rear disc brakes
- Isofix child seat fittings (x2) in the second row
- Programmable cruise control and speed limiter
- Lane Keeping Assist
- Speed limit & traffic sign recognition and recommendation
- Driver attention warning
- Intelligent Speed Adaption
- Seatbelt unfastened on the move with audible and visual alert for front and rear seats
- Puncture kit
- Locking wheel nuts
- Tyre pressure sensors
- Exterior temperature indicator with ice warning
- AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety. Standard on all PHEV versions

Interior Features

- Rear windscreen wiper triggered automatically in reverse gear
- Seating: -1/3 – 2/3 folding rear seat
- New compact Automatic Gearbox impulse selector
- Sport pedals with foot rest
- 'Piano' keys: Gloss black plated toggle switches to access main functions of the vehicle

Comfort and Convenience

- Electric power steering with reach and rake adjustable steering column
- Electric parking brake
- Multifunction trip computer
- 'One-touch' electric front windows with pinch protection
- 'One-touch' electric rear windows with pinch protection
- PEUGEOT i-Cockpit®: 10.0" HD touchscreen
- Push button start
- Tailgate with heated rear windscreen & wiper blade
- Acoustic tinted windscreen
- Multi driving mode selector - Eco / Normal / Sport mode selector (Petrol & Diesel)
- Central front armrest with storage compartment
- Manual driving mode - change gear manually via steering mounted paddles
- 3.7kW monophasic On board charger (PHEV)
- Mode 3 type 2 cable for wall box charging (PHEV)

In Car Entertainment

- Bluetooth® telephone facility (up to two phones at one time)
- DAB Radio (Digital Audio Broadcasting)
- **Mirror Screen®: (Apple CarPlay™ & Android Auto)**
- 6-Speaker radio
- 12 V socket

Exterior Features

- Body-colour exterior door handles
- Model designation badges front and rear
- Nera black door mirrors
- Gloss black B Pillar
- Body coloured rear spoiler

Lighting and Visibility

- Rear reversing lights
- Rear numberplate LED lights (x2)





Active Premium (available as Petrol & Diesel)

Key Specification

Safety and Security

- Active Safety Brake (pedestrians and cyclists)

Comfort and Convenience

- Automatic air conditioning
- Electric, heated and power folding door mirrors. With LED indicator & approach lighting
- Electrochrome frameless rearview mirror
- Electric parking brake
- Parking sensors - rear
- PEUGEOT i-Cockpit® with 10" digital instrument panel display
- Centre console with two cup holders

Interior Features

- New multi-function split leather & gloss steering wheel
- Seating: driver and front passenger comfort seats
- Seating: 'Renze' Tri-Material cloth seat with 'Zephyr' grey stitch detail
 - Driver manual lumbar adjustment
 - Manual height, slide and backrest adjustment (driver and passenger)

In Car Entertainment

- USB Socket (x2) front including 1 USB-C
- Voice recognition (radio, navigation and telephony features)

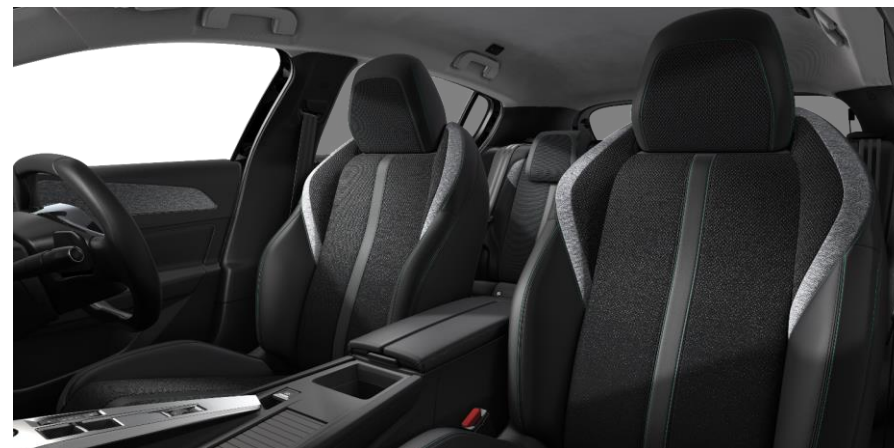
Exterior Features

- 16" 'Auckland' alloy wheels
- Rear lower bumper grained black "diffuser effect" trim
- Grained black rear cluster connecting strip

Lighting and Visibility

- EcoLED headlights
- LED daytime running lights
- Visibility pack:
 - Automatic headlights
 - Automatic windscreen wipers with 'Magic wash'
- Rear full LED PEUGEOT signature 'Claw effect' lights
- Manual headlight position corrector/adjustment





Allure (available as Petrol, Diesel and PHEV)

Key Specification

Active Premium specification +

Safety and Security

- Active Safety Brake (night function, cyclists & pedestrians)
- PEUGEOT Connect & SOS

Comfort and Convenience

- Automatic air conditioning with AQS 3 (Air Quality System)
- Electrochrome frameless rearview mirror (including ZEV indicator on PHEV)
- Dark tinted rear side and tailgate windows
- Front & Rear parking sensors
- Visio Park 1: 180° Colour Reversing Camera
- Multi driving mode selector
 - Eco mode & Sport mode (Petrol & Diesel)
 - Electric mode, Hybrid & Sport mode (PHEV)

Interior Features

- Seating: driver and front passenger comfort seats
- Seating: 'Falgo' Tri-Material with 'Isabella' leather effect and cloth seat trim with Mint stitch detail
 - Driver manual lumbar adjustment
 - Manual height, slide and backrest adjustment (driver and passenger)
- Interior ambient lighting to the door panels
- Ski Hatch - central armrest with cup holder
- Sunvisors with concealable mirrors & LED lighting

Exterior Features

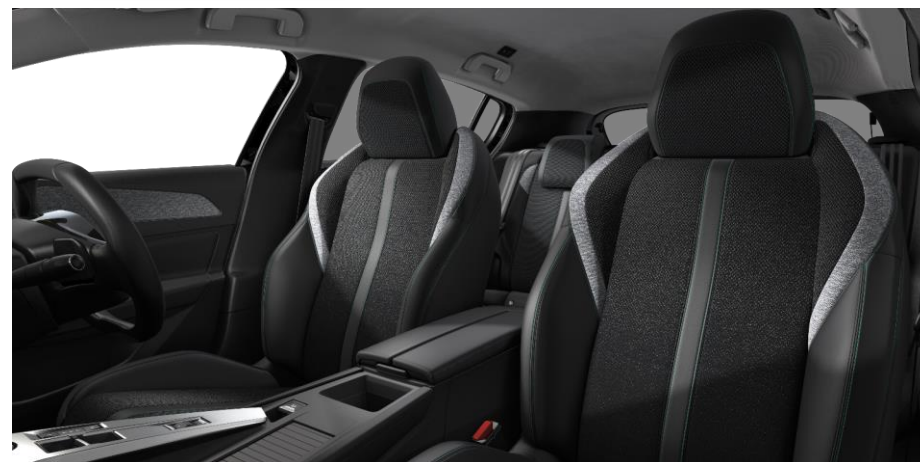
- 17" 'Calgary' diamond cut alloy wheels
- Front grille with horizontal chrome stamping
- Chrome exhaust surrounds
- Dichroic HYBRID badging
- Rear lower bumper gloss black "diffuser effect" trim
- Gloss black rear cluster connecting strip

In Car Entertainment

- USB Socket (x2) rear including 1 USB-C
- New PEUGEOT customisable i-Toggles®
- Connected 3D Navigation: includes TomTom® Live updates (3 year subscription)*^
- New PEUGEOT i-Connect® (Activated by using "Ok PEUGEOT")

Lighting and Visibility

- High beam assist
- New PEUGEOT signature LED daytime running lights



Allure Premium (available as Petrol, Diesel and PHEV)

Key Specification

Allure specification +

Safety and Security

Drive Assist Pack -

- Rear cross traffic alert
- Adaptive cruise control with Stop & Go function
- Long range Active Blind Spot Detection

Exterior Features

- 17" 'Halong' diamond cut alloy wheels

In Car Entertainment

- Wireless Smartphone Charging
- Wireless connection for Android Auto / Apple Car Play™

Comfort and Convenience

- PEUGEOT Open & Go (keyless entry and push button start)



GT (available as Petrol, Diesel and PHEV)

Key Specification

Allure Premium specification +

Comfort and Convenience

- Clean Cabin Technology linked to automatic air conditioning (using sensors to read the outside/inside air quality)
- PEUGEOT 3D i-Cockpit®: Configurable 3D head-up instrument panel
- Heated steering wheel
- Driver Sport Pack -

- Personalised colour theme for digital display with specific colouring for PHEV versions
- Sport adjustment to the steering and accelerator pedal

Interior Features

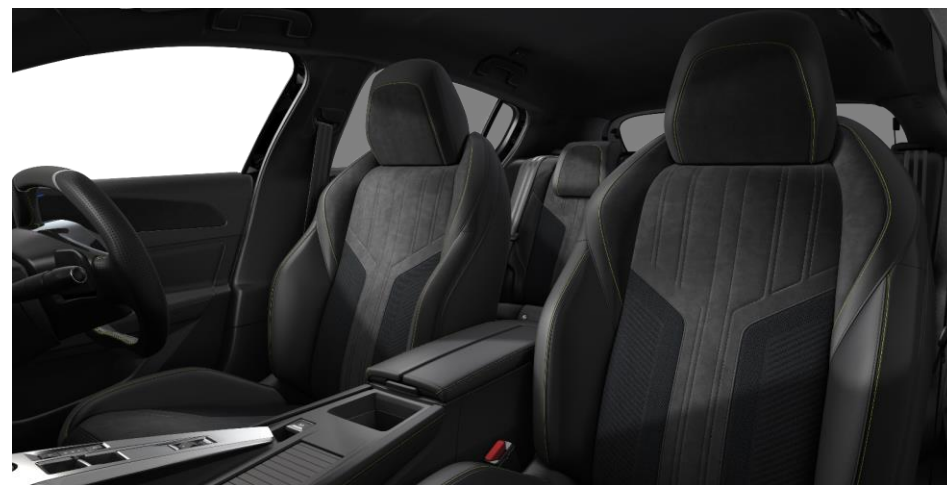
- New Multi-function full grain leather steering wheel with Adamite green stitching & GT badging
- 'Fraxx knit' Tri-Material Alcantara® with 'Isabella' leather effect and cloth seat
- Driver manual lumbar adjustment
- Manual height, slide and backrest adjustment (driver and passenger)
- Interior roof 'Mistral' black
- Carpet Mats
- Aluminium door sills

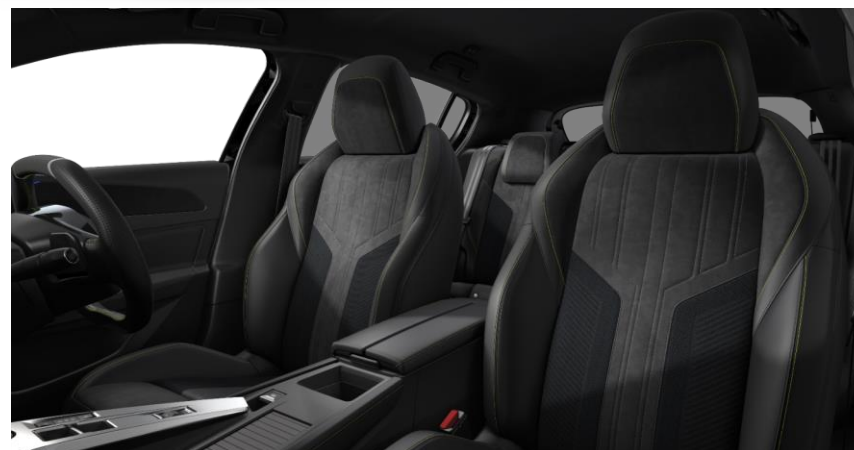
Exterior Features

- 18" 'Kamakura' diamond cut two tone alloy wheels
- GT model designation badging (Petrol/ Diesel versions)
- Lion emblem badging on front wings
- Radiator grille: Dark chrome chequered
- Extended lower body sills to the front and side
- Bi-tone Roof rails (SW only)

Lighting and Visibility

- Full Matrix LED headlights (with automatic adjustment)
- Rear full LED 3D PEUGEOT new 'Claw effect' lights (with sequential 'welcome sequence' upon unlocking the vehicle)
- LED lighting within glovebox





GT Premium (available as Petrol, Diesel and PHEV)

Key Specification

GT specification +

Safety and Security-

- Drive Assist Pack Plus -
 - Lane positioning assist

Comfort and Convenience

- Visio Park 3 -
 - 360 HD colour camera system
 - Semi-automatic parking assistance
- Door mirrors - auto dipping function in reverse gear
- Smart electric tailgate - with foot sensor and pedestrian detection (SW only)

Interior Features

- Seating:
 - AGR Driver seat
 - Electric driver adjustment with height, slide & backrest angle
 - Multi point massage
 - Front heated seats
 - Manual passenger seat adjustment with height, slide & backrest angle
 - Electric lumbar adjustment (4 ways)
- Adjustable nose cushion

In Car Entertainment

- Focal Premium HiFi 10HP system, with 4 tweeters, 2 woofers and 1 central speaker with sub-woofer (Hatch only)

Exterior Features

- 18" 'Portland' diamond cut two tone black alloy wheels

* Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation.

^ Subject to subscription - after you have taken delivery of your vehicle, please subscribe on: <https://services-store.peugeot.co.uk/>

		Active Premium	Allure	Allure Premium	GT	GT Premium
--	--	----------------	--------	----------------	----	------------

SOLID PAINT

Bianca White	P0WP	○	○	○	-	-
--------------	------	---	---	---	---	---

METALLIC PAINT

Olivine Green	M0M1	●	●	●	●	●
---------------	------	---	---	---	---	---

Cumulus Grey	M0F4	○	○	○	○	○
--------------	------	---	---	---	---	---

Nera Black	M09V	○	○	○	○	○
------------	------	---	---	---	---	---

SPECIAL / PEARLESCENT PAINT

Elixir Red	M5VH	-	○	○	○	○
------------	------	---	---	---	---	---

Vertigo Blue	M6SM	-	○	○	○	○
--------------	------	---	---	---	---	---

Pearlescent White	M6N9	-	○	○	○	○
-------------------	------	---	---	---	---	---



Olivine Green



Bianca White



Cumulus Grey



Nera Black



Elixir Red



Vertigo Blue



Pearlescent White

		Active Premium	Allure	Allure Premium	GT	GT Premium
SOLID PAINT						
Bianca White	P0WP	○	○	○	-	-
METALLIC PAINT						
Avatar Blue	M0BK	●	●	●	●	●
Cumulus Grey	M0F4	○	○	○	○	○
Nimbus Grey	M0VL	○	○	○	○	○
Nera Black	M09V	○	○	○	○	○
SPECIAL / PEARLESCENT PAINT						
Elixir Red	M5VH	-	○	○	○	○
Pearlescent White	M6N9	-	○	○	○	○



Avatar Blue



Bianca White



Cumulus Grey



Nimbus Grey



Nera Black

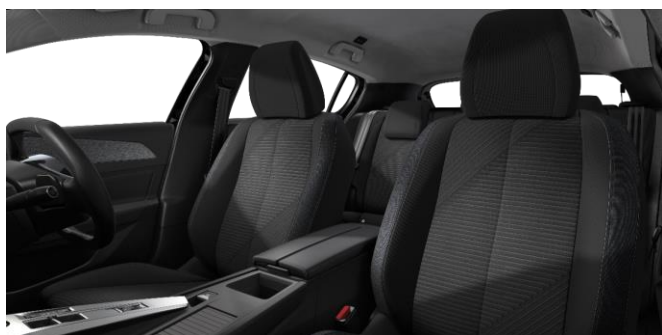


Elixir Red

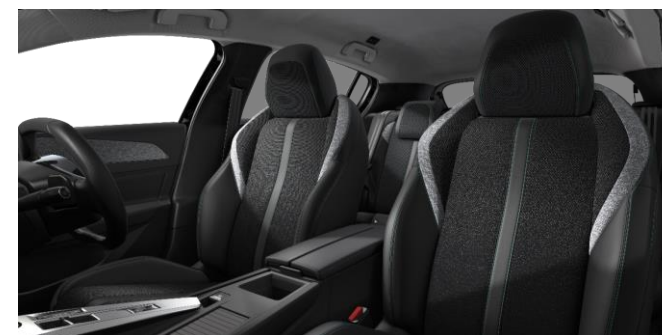


Pearlescent White

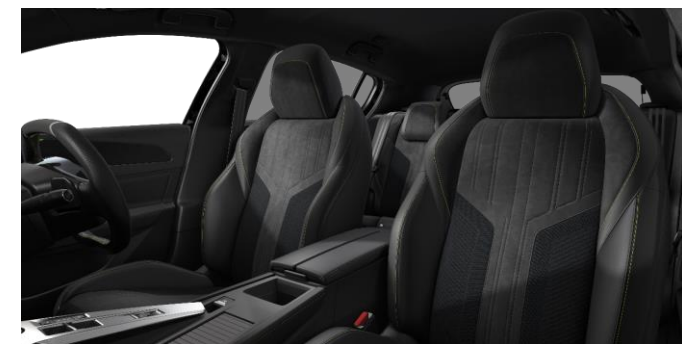
	ACTIVE PREMIUM	ALLURE / ALLURE PREMIUM	GT / GT PREMIUM		
Upholstery	'Renze' Tri-Material cloth seat	'Falgo' Tri-Material with 'Isabella' leather effect and cloth seat	'Fraxx knit' Tri-Material Alcantara® with 'Isabella' leather effect and cloth seat	Blue Naboo Nappa Leather	Black Mistral Nappa Leather
Trim code	D8FX	D9FX	DBFX	DAFX	4HFX
Top-stitching	'Zephyr' grey	Mint	'Adamite' green	'Naboo' blue	Tramontane
Seat Trim Availability	●	●	●	○	○



Active Premium - D8FX



Allure / Allure Premium - D9FX



GT / GT PREMIUM - DBFX



Optional Naboo Nappa Leather (GT / GT Premium) - DAFX



Optional Black Mistral Nappa Leather (GT / GT Premium) - 4HFX

	ACTIVE PREMIUM	ALLURE	ALLURE PREMIUM	GT	GT PREMIUM
16" 'Auckland' alloy wheels (ZHF3)	•	-	-	-	-
17" 'Calgary' Diamond cut alloy wheels (ZHUC)	-	•	-	-	-
17" 'Halong' Diamond cut alloy wheels (ZHUF)	-	-	•	-	-
18" 'Kamakura' Diamond cut alloy wheels (ZHUJ)	-	-	-	•	-
18" 'Portland' Diamond cut black alloy wheels (ZHUN)	-	-	-	-	•



16" 'Auckland' alloy wheels



17" 'Calgary' diamond cut alloy wheels



17" 'Halong' diamond cut alloy wheels



18" 'Kamakura' diamond cut alloy wheels



18" 'Portland' diamond cut alloy wheels

* Standard on PHEV only

EXTERNAL DIMENSIONS

Length (mm)	4367
Width (mm)	2062
Height (mm)	1441
Wheelbase (mm)	2675
Front / rear overhang (mm)	904/788
Front / rear track width (mm)	1559/1554

EXTERNAL DIMENSIONS FOR PARKING

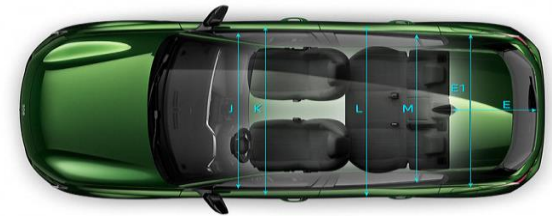
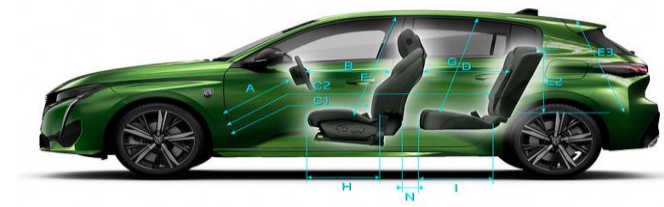
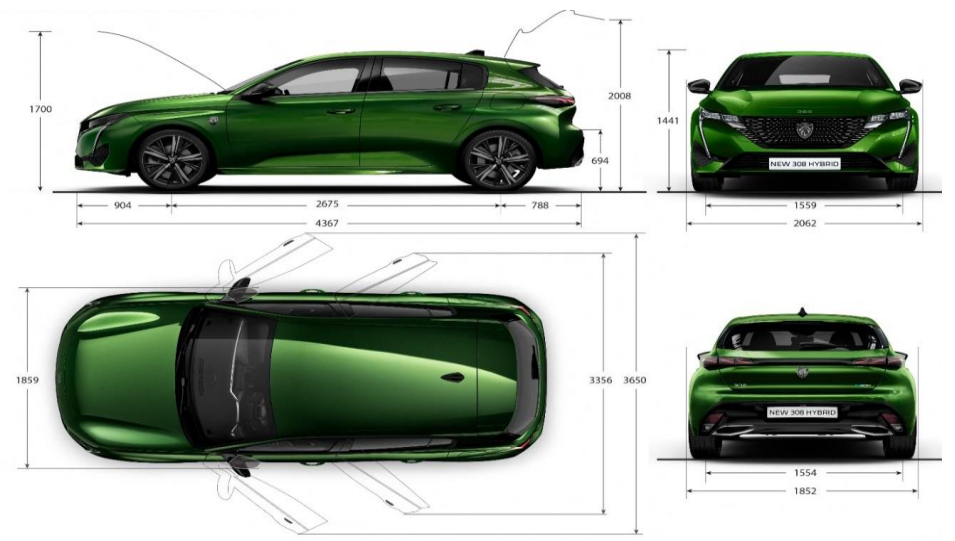
Width with front / rear doors open (mm)	3650/3356
Width with door mirrors open / folded (mm)	2062/1859

INTERNAL DIMENSIONS

Number of seats	5
Front / rear elbow room (mm)	1443/1411
Front / rear shoulder room (mm)	1428/1367
Front / rear head room (mm) *	891 / 866

BOOT, STORAGE & FUEL TANK

Length with rear seat back up (mm)	770
Width between wheel housings (mm)	1018
Min. boot volume ICE/PHEV (litres)	412/361
Max. boot volume ICE/PHEV (litres)	1323/1271
Fuel tank capacity Puretech & Diesel/HYBRID (litres)	52/40



A	718
B	597
C1	886
C2	1743
D	857
E	770
E1	1050
E2	524
E3	689
F	891
G	866
H	510
I	452
J	1428
K	1443
L	1367
M	1411
N	129

EXTERNAL DIMENSIONS

Length (mm)	4636
Width (mm)	2062
Height (mm)	1442
Wheelbase (mm)	2732
Front / rear overhang (mm)	904/1000
Front / rear track width (mm)	1559/2062

EXTERNAL DIMENSIONS FOR PARKING

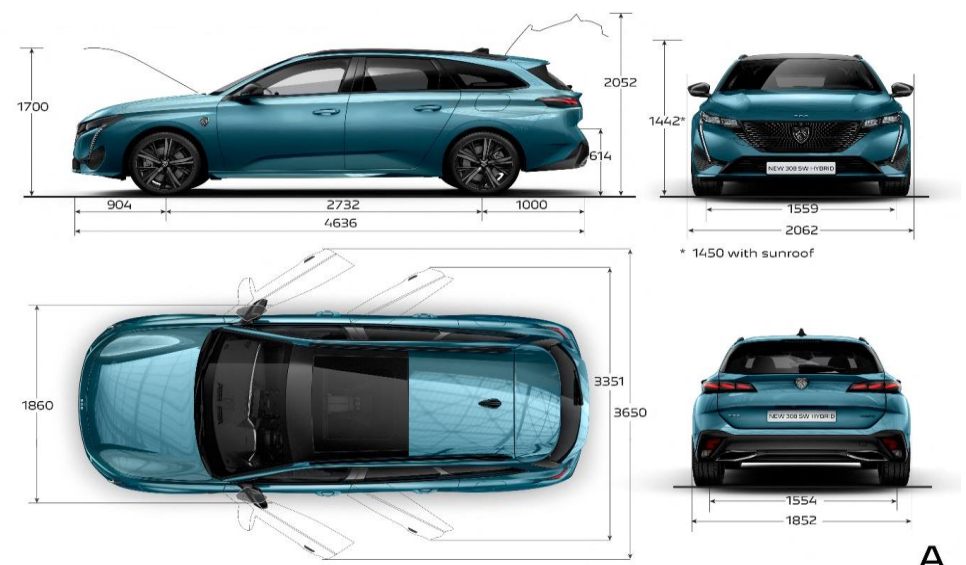
Width with front / rear doors open (mm)	3650/3351
Width with door mirrors open / folded (mm)	2062/1860

INTERNAL DIMENSIONS

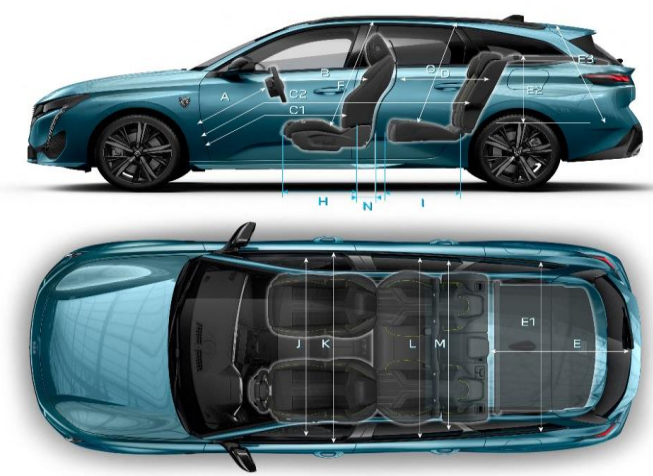
Number of seats	5
Front / rear elbow room (mm)	1443/1414
Front / rear shoulder room (mm)	1428/1367
Front / rear head room (mm) *	891/882

BOOT, STORAGE & FUEL TANK

Length with rear seat back up (mm)	1026
Width between wheel housings (mm)	1029
Min. boot volume ICE/PHEV (litres)	608/548
Max. boot volume ICE/PHEV (litres)	1634/1574
Fuel tank capacity Puretech & Diesel/HYBRID (litres)	52/40



Nouvelle 308SW



A	718
B	597
C1	886
C2	1743
D	857
E	1026
E1	1029
E2	493
E3	797
F	891
G	882
H	510
I	450
J	1428
K	1443
L	1367
M	1414
N	129

A

B

